

High Visibility Marketing Opportunities on SLDinfo.com

YOUR OPPORTUNITY

Position your defense and security solution in front of an audience that can make it news

We are read by leading defense decision makers worldwide. Our reach is global as is our feedback, interviews and focus on defense transformation. It is who reads your white paper that matters; and how it might affect perceptions and decisions. Second Line of Defense has been doing this for almost a decade.

More than just a linked PDF file, SLD works with you to create a customized multimedia experience that engages the targeted visitor and enables them to fully absorb your solution. Your unique security or defense product or service will be promoted in a highly visible White Paper directory on the SLD Home Page. Once selected, the visitor is brought to a fully functional white paper interface that features your benefit oriented content; a simple click function that expands information for additional detail; photo animation galleries or video; and a fully branded contact page with links to your website pages.

EXPOSURE

Gain global exposure for your military defense and security solutions

Join the most innovative developers of military defense and security products around the world. We are regularly read by key decision makers and analysts in the defense and security sector. Our high visibility interviews draw significant decision making exposure and are cutting edge, industry leading analytical efforts.

Join the most innovative developers of military defense and security products around the world. Internationally focused, Second Line of Defense produces regular contributions from senior field analysts in the form of news briefs, in-depth interviews, feature articles, special reports, photos and videos.

REACH

SLDinfo.com visitors generate over 40,000 page views every month

Could your organization benefit from influencers such as The New York Times, The Washington Post

and the BBC all scanning SLDinfo.com content to support their defense and security focused newscasts?

In addition to the top publication writers on defense and security in the world, SLDinfo.com draws a diverse and extraordinarily loyal audience. Statistics show that over 30% of monthly visits are returning customers from over 130 countries. Since the website's launch 8 years ago, visitation and page views have increased over 100% each year. It is no wonder that Second Line of Defense is read regularly by decision makers, journalists and analysts in the defense and security sector.

OFFERS

SLD Multi-Media White Paper Program:

(1) Whitepaper & Logo	12 months / \$2,000
(3) Whitepapers & Logo	12 months / \$5,000
(5) Whitepapers & Logo	12 months / \$8,000

SLD also offers customized solutions that combine sponsorship and special editorial content. Call us at 571-255-6259 or email us at promo@sldinfo.com to create a unique package for you.

CONTACT

Put your solution into action

Contact Second Line of Defense at **571-255-6259** to speak with a customer care representative about your marketing opportunity with SLDinfo.com. We'll help you outline the specific materials and implementation plan that will put your organization in front of the leading influencers and decision-makers on security and defense solutions. **Call Today!** Or **E-mail** us at: promo@sldinfo.com